

Welcome to **Coding is Good** App, created by MathAndCoding.org, a non-profit dedicated to educating children in a fun, creative and safe environment. This privacy policy governs your use of a software application ("Coding Is Good") on a mobile device.

You should read our entire Privacy Policy, but here are some key points

- Coding Is Good App does not request or collect personal information from children.
- Your information is never sold or rented to third parties for any reason.

WHAT INFORMATION DOES THE APPLICATION OBTAIN AND HOW IS IT USED?

- The Application does not request or collect any personal information from users.

#### *Automatically Collected Information*

In addition, the Application may collect certain information automatically, such as information about the way you use the Application. See "Automatic Data Collection and Advertising" section for examples.

This Application does not collect precise information about the location of your mobile device.

DO THIRD PARTIES SEE AND/OR HAVE ACCESS TO INFORMATION OBTAINED BY THE APPLICATION?

Yes. We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement. Third party vendors are prohibited from advertising to or creating profiles of users for advertising.
- if MathAndCoding.org is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our web site and app of any change in ownership or uses of this information, as well as any choices you may have regarding this information;

- to third party analytics companies as described below under the Section entitled Automatic Data Collection and Advertising.

#### AUTOMATIC DATA COLLECTION AND ADVERTISING

We may work with analytics companies to help us understand how the Application is being used, such as the frequency and duration of usage. We do not use or share this data for commercial purposes, including targeted, tracking, behavioral or contextual advertising. It is aggregated and retained solely for analytical purposes to help us improve the quality of the application.

If you'd like to opt-out from third party use of this type of information, please visit the section entitled "Opt-out" below.

#### WHAT ARE MY OPT-OUT RIGHTS?

Opt-out of all information collection by uninstalling the Application—You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

#### DATA RETENTION POLICY, MANAGING YOUR INFORMATION

We will retain User provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 12 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at [anikacheerla@mathandcoding.org](mailto:anikacheerla@mathandcoding.org) and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

#### SECURITY

We are concerned about safeguarding the confidentiality of your information. We provide physical, technical, and procedural safeguards to protect information we process and maintain. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

#### YOUR CONSENT

By using the Services, you are consenting to our processing of User provided and

Automatically Collection information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the U.S. your information will be transferred to the U.S.,and processed and stored there under U.S. privacy standards. By using the Application and providing information to us, you consent to such transfer to, and processing in, the US.

#### CONTACT US

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us: [anikacheerla@mathandcoding.org](mailto:anikacheerla@mathandcoding.org)

Effective Date: 03/27/2018